



# acoustex 2019 the sound of innovation

Fachmesse für Noise-Control und Sound-Design  
01. – 02. Oktober 2019  
Trade Show for Noise-Control and Sound-Design  
01 – 02 October 2019

www.acoustex.de

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## Second Edition of 'acoustex' Fulfils Expectations

Constantly high satisfaction of trade visitors

**Dortmund (es) – The Dortmund Exhibition Centre offered exhibitors and experts a stage for noise control and sound design for the second time. And the interest of trade visitors in the diverse portfolio of the showcased solutions in the Architecture, Industry and Traffic segments continued to be great – despite the relatively young trade show format: "All important experts from the acoustics and noise control scene met for an exchange of information and networking in our new North Entrance hall at the beginning of October. We are very pleased about that because although acoustex was only launched last year, the trade show has already become a real meeting place of the sector," summarised Sabine Loos, CEO of Westfalenhallen Unternehmensgruppe GmbH. "We will now take targeted measures to develop acoustex further on this basis and continue to expand it in co-operation with our partners," said Sabine Loos about the future strategy.**

'acoustex', the trade show for noise control and sound design, went into the second round in the North Entrance hall of the Dortmund Exhibition Centre on 1 and 2 October 2019. As one of the leading German-speaking trade shows of this type, it again offered a unique mix of scientific findings, exhibitor products and services and user reports on the latest acoustic solutions and state-of-the-art noise control. More than 70 exhibitors and about 40 expert speakers presented their ideas and approaches in the Architecture, Industry and Traffic segments. "It is exactly this comprehensive information offer that makes the trade show so indispensable for decision-makers," explained Sabine Loos.

### Exhibition stands were well visited again

The new light-flooded North Entrance hall of the Dortmund Exhibition Centre, where 'acoustex' took place for the first time, was very popular among the exhibitors and the about 1,200 trade show guests. "In my opinion, the North Entrance hall was superbly planned in terms of acoustics. You can find an ambience here that you wished would be available at all trade shows around the world," stated Dr. Patrick Kurtz, acoustics consultant and speaker at the Industry Forum. The activity at and around the exhibition stands where exhibitors showcased their diverse range of products was accordingly bustling and good-humoured.

Media Information

With about 1,200 trade visitors, the trade show almost achieved last year's level – a very good result for a young trade show format that can be expanded. The guests primarily came from sales, R&D, design, top management, senior management and production management departments. Furthermore, almost 90 per cent of the visitors are involved in purchasing and procurement decisions in an advisory, co-deciding or decision-making capacity. In terms of sectors, the majority of acoustex visitors held positions in R&D, production and construction companies. Accordingly, they explored the latest developments in wall and ceiling coverings and flooring with special acoustic properties, windows and doors with sound-insulating effect and acoustically effective decorating elements, furniture and partitions in the Architecture segment. Trade visitors from the Industry segment were particularly interested in innovations in acoustic measurement techniques and soundproofing for construction machinery. The focus of visitors of the Traffic segment was on new noise control products and individual soundscapes. "There is a lack of information and exchange in the acoustics market – and the 'acoustex' trade show is the perfect hub for closing this gap and informing experts and the general public about important topics," emphasised Dr. Kurtz.

### **Intensive exchange of information at the Forum**

The accompanying forum programme for trade visitors was well received again at the second edition of the trade show. Sector experts talked about the latest acoustic developments in the three topic segments on both trade show days. The high-calibre and diverse information offer served the participants as a basis for an intensive exchange of technical information. One reason was certainly the fact that architects could get their participation recognised as further training event this year thanks to the accreditation of many seminars and lectures by the Architectural Association of North Rhine Westphalia – that is a feature not offered by any other acoustics trade show in this form. "The technical quality of the forum is proven by the large number of participants who use 'acoustex' as a further training opportunity," underlined Sabine Loos.

### **materialACOUSTICS exhibition in demand**

Another highlight that attracted many trade visitors was the 'materialACOUSTICS – selected and presented by raumPROBE' exhibition. On more than 170 sqm, interested trade show visitors

touched the latest materials in the building and room acoustics segments that reduce reverberation time on floors, walls and ceilings and have footstep sound insulation, soundproofing and decoupling properties. The interactive exhibition was again presented with the proven raumPROBE partner, a material library that has more than 50,000 samples and offers sector experts a comprehensive collection from the world of materials. Joachim Stumpp, Managing Director of raumPROBE OHG, praised the concept of the trade show: "The exchange of information at 'acoustex' is extremely important. Both for architects who can see that there are professionals whom they can contact for sound-related calculations and acousticians who can see here that there are not only standard materials but also specific materials suitable for acoustic solutions."

Interested trade visitors and exhibitors can already look forward to next year's trade show: acoustex will go into the third round on 7 and 8 October 2020.

Detailed information on 'acoustex' is provided at [www.acoustex.de](http://www.acoustex.de). 'acoustex' can also be found on XING, Facebook and LinkedIn.

## **Basic information on the trade show at a glance**

### **Date:**

1 and 2 October 2019

### **Organiser:**

Messe Dortmund GmbH

### **Visitor target groups:**

Architecture: Builder-owners and property developers, architects, specialist planners and engineers, building contractors, interior designers and furnishers, exhibition stand builders, shop fitters, and facility managers.

Industry: Engineers and technicians from Research & Development and buyers of acoustically effective solutions, product developers and designers of products with vibration or noise emissions, test rig operators, builders of production sites and facilities, production system and machinery planners and process managers.

Traffic: Development engineers and technicians, builders at federal / state / municipal authority level for road, tunnel, rail and noise barrier construction, traffic route planners with a focus on noise control planning, representatives from road and rail construction companies, civic action groups, NGOs and physicians dealing with health aspects of noise and sound control.

**Occupied hall:** North Entrance

**Exhibitors:** More than 70

**Visitors:** About 1,200

### **Programme items:**

- Architecture, Industry and Traffic lecture forums
- 'materialACOUSTICS – selected and presented by raumPROBE' exhibition

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